



Mike Mitchell

Training Specialist

PERSI

Mike joined PERSI in October 2006 as a Training Specialist. Holding NASD Series 7 General Securities, Series 66 Investment Adviser Representative, and Life Insurance licenses, uniquely qualified him to educate PERSI members about their benefits and the value of retirement planning. Mike was instrumental in incorporating financial planning concepts into PERSI's retirement workshops.

Before joining PERSI, Mike spent seven years in the financial services arena as a financial adviser in private practice, a licensed personal banker, and as a paraplanner with an independent financial planning firm. His experience also includes a successful career in sales and marketing management for the transportation, retail, and insurance industries.

He holds a BA in Finance from California State University Fullerton. Mike worked at Disneyland year round from 1966 through 1971 to pay his way through school.